

# 91st Canadian Chemistry Conference and Exhibition

May 24–28, 2008  
Shaw Conference Centre  
Edmonton, Alberta, Canada

EXHIBITOR PROSPECTUS [www.csc2008.ca](http://www.csc2008.ca)

**Resource-Full Chemistry**



# EXHIBITOR PROSPECTUS

## CAREER FAIR AND TRADE SHOW

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The **91st Canadian Chemistry Conference and Exhibition (traditional trade show and career fair)** will be held from May 24 to 28, 2008 at the Shaw Conference Centre in Edmonton, Alberta, Canada. The conference of the Canadian Society for Chemistry (CSC2008) is expected to attract approximately 1,800 chemists and scientists in related fields.

**Fees:** 10 ft. x 10 ft. Booth @ \$2,000.00 plus 6% GST = CAN\$2,120.00

<b>Exhibit dates:</b>	Saturday, May 24	(Noon–18:00)	Exhibit Move-In
	Saturday, May 24	(20:00–22:30)	Exhibit Viewing (Opening Reception)
	Sunday, May 25	(09:30–19:00)	Exhibit Viewing
	Monday, May 26	(09:30–19:00)	Exhibit Viewing
	Monday, May 26	(19:00–22:00)	Exhibit Move-Out

The conference theme is “**Resource-Full Chemistry.**” The conference will feature a wide range of topics in fields of interest to chemists, chemical engineers and chemical technologists in addition to those in many other allied fields including environmental science, energy, biomedical engineering, biotechnology, etc.

Symposium topics include, but are not limited to, Advances in Solid State NMR, Analytical and Environmental Toxicology, Carbohydrate Chemistry and Glycobiology, Computational Approaches to Drug Design, Creating and Supporting a Positive Teaching Culture, Design and Synthesis of Water-Soluble Polymers and their Applications, From Laboratory to Landscape; The Chemistry of Emerging Contaminants and its Real-World Applications, Materials for Energy Conversion, Organic Synthesis: The Latest Trends, Polymer Nanomaterials for Green Applications and Solid State Chemistry: From Materials Discovery to Industrial Processing. In addition, the conference will include symposia in honour of Bill Graham and Michael Gerry as well as a Walter Harris Workshop. A College Chemistry Canada (C3) Conference is being held at NAIT immediately preceding CSC2008; those attendees, from teaching-intensive colleges, are expected to participate in CSC2008 after the completion of the C3 Conference.

More information can be found on our Web site, [www.csc2008.ca](http://www.csc2008.ca).

As an exhibitor, you will have access to all technical presentations on exhibit days, exposure in the conference program/abstract book, and your company will be listed on the conference Web site with a link to your corporate Web site. You will also enjoy complimentary exhibitor luncheons on Sunday, May 25th and Monday, May 26th.

We have also negotiated a favourable group rate at The Westin Edmonton. Should you wish to reserve under this rate, please quote our group rate code “CSC” or “Canadian Society for Chemistry.” You can contact the Westin Edmonton directly at 1-780-426-3636 or by fax at 1-780-428-1454. You may also contact Westin Central Reservations at 1-800-937-8461 and state either of the above group codes, or access on-line registration from our Web site beginning at [www.csc2008.ca](http://www.csc2008.ca).

An Application for Exhibit Space and Contract is attached. Please return your signed application indicating your **three preferred choices** for booth space, as well as your deposit, as soon as possible, to ensure the choice of booth location for your company. The exhibit space will be in Hall A at the Shaw Conference Centre as will the coffee breaks and poster sessions, with a cash bar, to give exhibitors high visibility.

Please contact me at [exhibits@csc2008.ca](mailto:exhibits@csc2008.ca) or at 1-519-701-0741 should you have any questions or visit our Web site at [www.csc2008.ca](http://www.csc2008.ca).

Sincerely,



Myra Gordon, MCIC  
Exhibition Coordinator  
Canadian Society for Chemistry

# EXHIBIT INFORMATION

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## Booth Rental

A minimum 50% deposit of the total cost of the exhibit space must accompany the application.

Full payment must be received no later than **Friday, March 28, 2008**.

**Rental fee** \$2,000.00 plus 6% GST = CAN\$2,120.00

Rental fee for a 10 ft. x 10 ft. booth includes an 8 ft. high backwall drape with 3 ft. high side drapes (purple, teal and gray), one 6 ft. draped table, two chairs, one wastebasket and one 6 amp, 800 watt electrical outlet. Rental for each booth space also includes exhibitor badges for four people working the booth and one conference delegate bag, which will include the conference program/abstract book.

Confirmation of acceptance of your booth application will be made following the receipt of your completed "Application for Exhibit Space and Contract" and your payment.

For further information, please contact Myra Gordon, Exhibition Coordinator, Canadian Society for Chemistry at 1-519-701-0741 or by e-mail at [exhibits@csc2008.ca](mailto:exhibits@csc2008.ca).

## Exhibit Hours, Installation and Dismantling

### Exhibit hours

Saturday, May 24, 2008	20:00–22:30
Sunday, May 25, 2008	09:30–19:00
Monday, May 26, 2008	09:30–19:00

### Installation

Saturday, May 24, 2008	Noon–18:00
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### Dismantling

Monday, May 26, 2008	19:00–22:00
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## Security

Every reasonable precaution will be taken to protect exhibitors' property during installation and removal. However, neither the Canadian Society for Chemistry nor the Shaw Conference Centre can assume responsibility for your display. **Security will be provided after exhibit hours.**

## Electrical Contractor

One standard electrical outlet (6 amp/800 watt) is provided per 10 ft. x 10 ft. booth. For additional electrical service, please contact Debbie Buerger at

SHOWTECH, POWER & LIGHTING  
9797 Jasper Avenue, Edmonton, AB Canada T5J 1N9  
Tel.: 1-780-429-1162, Fax: 1-780-424-4715  
[dbuerger@showtech.ca](mailto:dbuerger@showtech.ca)

## Display Service Contractor

Goodkey Show Services Ltd. has been appointed as the official show decorator. Exhibitors must deal directly with the display service contractor for any additional requirements, such as extra tables, chairs and other furnishings. Please contact Marilou Lumague or Calvin Goodkey at:

Goodkey Show Services Ltd.  
Tel.: 1-877-726-2211, Fax: 1-888-426-5734  
info@goodkey.com

## Internet Services

For high-speed Internet service, please contact Heather Rancourt at:

Sharps Audio Visual Administration/Sales  
Tel.: 1-780-917-7667, Fax: 1-780-425-6385  
scc@sharpsav.com

## Shipping, Drayage and Storage

Goodkey Show Services Ltd. is the official and only receiver for the Shaw Conference Centre; all the show freight goes to Goodkey Show Services Ltd.

Goodkey Show Services Ltd. will accept shipments 30 days prior to our event at their advance warehouse or two days prior to our event at their on-site warehouse at the Shaw Conference Centre. Freight can be received between 08:00 and 16:00.

Goodkey Show Services Ltd. will deliver the empty crates/boxes at 19:01 on Monday, May 26 for dismantling; all material must be removed from the exhibit area at the end of the move-out on Monday evening. Any remaining freight that has not been claimed once the exhibition and move-out are over will be handled by Goodkey Show Services Ltd. at the expense of the exhibitor.

To store your freight until Tuesday morning pickup, please fill out the Material Handling form (obtained from Goodkey Show Services Ltd.) in advance.

All exhibition material should be shipped directly to Goodkey Show Services Ltd.; please be sure to include the exhibiting company name and booth number on each box/crate which must be sent to one of the following addresses:

### **On-site material address**

91st Canadian Chemistry Conference  
Name of Exhibiting Company – Booth no.  
c/o Goodkey Show Services Ltd.  
9797 Jasper Avenue  
Edmonton, AB Canada T5J 1N9

### **Advance material address**

91st Canadian Chemistry Conference  
Name of Exhibiting Company – Booth no.  
c/o Goodkey Show Services Ltd.  
9539-41 Avenue  
Edmonton, AB Canada T6E 5X7

Goodkey Show Services Ltd. has the right to refuse material that has not been prepaid or does not meet the above-mentioned requirements.

Exhibitors are responsible for making their own shipping arrangements but should do them in coordination with Goodkey Show Services Ltd. All shipments of exhibits handled by Goodkey Show Services Ltd. will be delivered to the exhibit area by noon on **Saturday, May 24, 2008.**

## Materials Handling on Site

Exhibitors may handle their own materials or Goodkey Show Services Ltd. can be contracted to handle the booth material at the exhibit area, remove the empty crates and boxes and store and return them from storage at the close of the exhibit. All special material handling can be arranged through Goodkey Show Services Ltd.

Arrangements may be made with Goodkey Show Services Ltd. for storage of material to be shipped after the end of move-out on Monday. It may not be possible for couriers or shipping companies to pick up booth material after 19:00.

## Shipments Originating Outside Canada

Livingston Event Logistics has been selected as the Official Customs Broker and Freight Forwarder for the exhibition. All exhibitors who plan to ship goods to Canada should contact Livingston Event Logistics PRIOR TO SHIPMENT concerning the necessary customs and shipping documents.

Contact Mark Fowler at:

3636 23rd Street N.E., Suite 300, Calgary, AB Canada T2E 8Z5  
Tel.: 1-403-291-5332, ext. 5249 or 1-888-853-9559, ext. 5249, Fax: 1-403-291-5305  
mfowler@livingstonintl.com

## Sponsorship

Sponsorship of the conference is another way of providing very positive recognition of your company name and logo by the conference delegates, and anyone who visits the Web site before and after the conference, and by anyone who looks at the conference program/abstract book. All sponsors will be acknowledged on the conference Web site from the time their contribution is received.

Sponsorship may be unrestricted, *i.e.*, to be used where the organizing committee feels it can best be used, or it may be used to support a specific event such as the opening reception, coffee break or symposium.

If you are a sponsor as well as an exhibitor, we will indicate the location of your booth on the sponsor acknowledgement Web page.

Further information may be found beginning at [www.csc2008.ca](http://www.csc2008.ca) or contact [info@csc2008.ca](mailto:info@csc2008.ca).

## Promotional Material

Promotional material can be included in the delegate registration bags at a cost of CAN\$300.00 for those companies that are exhibiting and CAN\$500.00 for those that are not exhibiting plus 6% GST. The cost is for one piece (many pages can be stapled together to make one piece); each separate piece has a cost associated with it. Please provide 1,800 copies of each piece you want inserted into the delegate registration bags. Promotional materials need to arrive between May 20 and 22 and must be labeled with the following address:

Shaw Conference Centre  
9797 Jasper Avenue  
Edmonton, AB, Canada T5J 1N9  
CSC Conference May 24, 2008  
Attention: Show Manager—for Kit Stuffing

## Advertising

Place your message in front of more than 1800 delegates over the span of the four-day conference and afterwards. The program book is distributed to delegates at registration and contains the technical program and abstracts. It is the one item that most delegates are sure to carry with them throughout the conference and take back to the office where it will be used as reference material on a long-term basis; it will also be seen by co-workers who cannot attend the conference.

Advertising space is limited and will be assigned on a first-come, first-served basis.

Black and white ads: full-page, CAN\$800.00; half-page, CAN\$400.00 plus 6% GST.

Colour ads: full-page, CAN\$1,250.00 plus 6% GST.

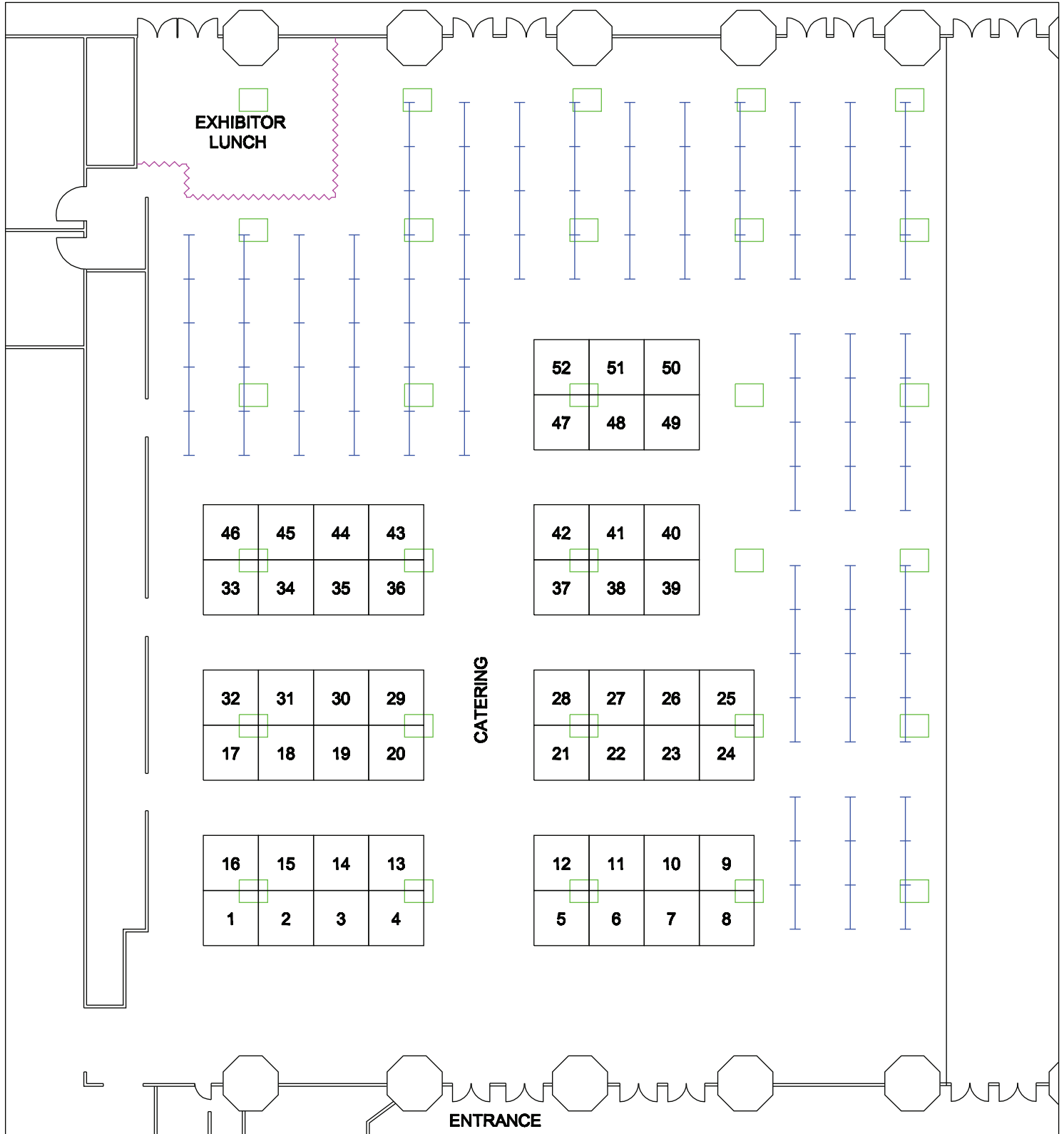
## For further information, please contact:

Myra Gordon, MCIC  
Exhibition Coordinator  
Canadian Society for Chemistry  
130 Slater Street, Suite 550  
Ottawa, ON, Canada K1P 6E2  
Tel.: 1-519-701-0741  
Fax: 1-519-439-4820  
E-mail: [exhibits@csc2008.ca](mailto:exhibits@csc2008.ca)

# Canadian Chemistry Conference

2008

Shaw Conference Centre - Hall A



Aisle Size: as indicated  
Booth Size: 10' x 10'

9 5 0 5 - 4 1 Ave  
Edmonton, Alberta T6E 5X7  
Tel: 7 8 0 • 4 2 6 • 2 2 1 1  
Fax: 7 8 0 • 4 2 6 • 5 7 3 4

**GOODKEY**  
SHOW SERVICES LTD.

**OSPI**



Official Display Contractor to the **SHAW** Conference Centre

File Name:cdn chemistry conf-2.dwg

Rev. Dec. 3, 2007

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## CONTRACTUAL AGREEMENT

The assignment of space is on a first-come, first-served basis.

## PURPOSE

All exhibits shall be to serve the scientific interests of the conference and the conference reserves the right to require the immediate withdrawal of an exhibit if the Conference Chair believes it may be injurious to the purposes of the conference. Only professional equipment and services of professional interest to participants may be displayed.

## RULES AND REGULATIONS – EXHIBIT

1. The exhibitor shall be bound by the Rules and Regulations as established by the Canadian Society for Chemistry for the 2008 Commercial Exhibit at the 91st Canadian Chemistry Conference and Exhibition, by the sponsoring organizations and any duly authorized representative, agents or employees of the foregoing conference. Each exhibitor is charged with knowledge and compliance with all laws, ordinances and regulations pertaining to health, fire prevention and public safety.
2. The Canadian Society for Chemistry shall determine the eligibility of any company, product, service or application for exhibit space. The Committee may forbid installation or request removal or discontinuance of any exhibit or promotion, wholly or in part, that, in its opinion, is not in keeping with the character or purpose of the conference.
3. All space cancellation must be received in writing prior to **Friday, March 28, 2008**; an administrative fee of CAN\$300.00 will be charged. There will be no refund for space cancelled after this date.
4. FIRE PREVENTION: Exhibitors shall not encroach on aisle space and must remain within the space assigned. All materials used for decorating must be fire resistant. Cartons, boxes and crates may not be stored under tables, behind displays or in any part of the exhibit area. At the exhibitor's expense, empty crates, etc. will be picked up, stored and returned to each booth at the close of the exhibition. All hazardous exhibits, regardless of type, are prohibited in the Exhibition Hall without the written consent from the Fire Department of Edmonton and the Shaw Conference Centre. The prohibition covers but is not limited to open flames, coal, liquid propane gas, liquid propane gas tanks, toxic liquids or gases, dangerous and/or toxic products, etc.
5. CARE OF BUILDING AND EQUIPMENT: Nothing may be posted on, attached, nailed, screwed or otherwise attached to columns, walls, floors, or other parts of the building or furniture. All heavy pieces of equipment must be placed on skids to avoid damage to flooring.
6. LIABILITY INSURANCE: Every reasonable precaution will be taken to protect each exhibitor's property during installation, conference period and removal. However, the Canadian Society for Chemistry will not accept responsibility for injury to persons or loss of or damage to products, exhibits, equipment or decorations by fire, accident, theft or any other cause while in the Shaw Conference Centre. Exhibitors are advised to carry appropriate insurance to cover display materials against damage and loss as well as public liability against injury to the person and property of others.
7. AUTHORIZED REPRESENTATIVES: Each exhibitor shall provide to the Canadian Society for Chemistry in advance the name and the title of the person(s) who will be in attendance at the display and who will be responsible for the installation, operation and removal of the exhibit. Said representative(s) shall be authorized to enter into such service contracts as may be necessary, for which the exhibitor shall be responsible.
8. SECURITY: The Canadian Society for Chemistry will employ a security service during the hours that the exhibit area is closed. Booths are to be staffed by exhibitor's personnel at all times during the hours the exhibits are open.



**Canadian Society for Chemistry**  
[www.chemistry.ca](http://www.chemistry.ca)

