

90th Canadian Chemistry Conference and Exhibition

May 26–30, 2007
Winnipeg Convention Centre
Winnipeg, Manitoba, Canada

EXHIBITOR PROSPECTUS

www.csc2007.ca

Global innovations



90th Conference of the Canadian Society for Chemistry
May 26–30, 2007
Winnipeg Convention Centre, Winnipeg, Manitoba, Canada

EXHIBITOR PROSPECTUS

The **90th Conference of the Canadian Society for Chemistry** will be held from May 26–30, 2007 at the Winnipeg Convention Centre in Winnipeg, Manitoba, Canada. The Conference of the Canadian Society for Chemistry (CSC2007) is expected to draw approximately 1,800 chemists. More than 40 companies will be on hand to display their products and services to the largest gathering of chemists in Canada in 2007.

Fees: 10' x 10' Booth \$2,000.00 plus 6% GST = CAN\$2,120.00

Exhibit dates:	Saturday, May 26	(12:00–18:00)	Exhibit Move-In
	Saturday, May 26	(20:00–22:30)	Exhibit Viewing (Opening Reception)
	Sunday, May 27	(09:30–19:00)	Exhibit Viewing
	Monday, May 28	(09:30–19:00)	Exhibit Viewing
	Monday, May 28	(19:00–22:00)	Exhibit Move-Out

The conference theme is **“Global Innovations.”** Symposia themes include topics as varied as Biodiagnostics and Biospectroscopy, Latest Trends in Medicinal Chemistry, Drug Discovery and Design, Emerging Environmental Contaminants: Occurrence, Fate and Effects, Solid-State Chemistry for Energy Conversion, Polymers for Nanoscience and Nanotechnology, Green Chemistry for Chemical Synthesis and Microscopy and Biophysical Chemistry to name a few.

As an exhibitor, you will have access to the exhibit area in the Winnipeg Concourse, Rooms 2E-2H, as well as exposure in the Final Program and a listing on the conference Web site. You will also enjoy complimentary exhibitor luncheons on Sunday, May 27 and Monday, May 28 and will have access to all technical presentations. As well, you will be added to the conference mailing list upon receipt of your Application to Exhibit. We have also negotiated a favourable group rate at the Delta Winnipeg Hotel. Should you wish to reserve under this rate, please quote our group rate code “GCHEM.” The Delta Winnipeg Hotel can be reached TOLL-FREE at 1-877-814-7706 from the U.S. and Canada or from our Web site, www.csc2007.ca.

Poster sessions, with a cash bar, on Sunday and Monday evenings (17:00–19:00) will also be held in the exhibit area.

Attached is a floor plan, so you may select your desired space, as well as the Application for Exhibit Space and Contract. Please return your signed Application for Exhibit Space and Contract indicating your **three preferred choices** for booth space, as well as your deposit, as soon as possible, to assure the best location for your company. Space is limited; please be sure to reserve early so you will not be disappointed.

If you would like to increase your visibility at CSC2007 by Sponsorship in addition to exhibiting, please contact me. Further information may be found at www.csc2007.ca/sponsorshipplan_e.html. Sponsorship is always an option even if you choose not to have a booth at CSC2007. If you are a sponsor as well as an exhibitor, we will indicate the location of your booth on the sponsor acknowledgement Web page.

Please contact me at exhibits@csc2007.ca or at 1-519-701-0741 should you have any questions or visit our



Web site at www.csc2007.ca.

Sincerely,

Myra Gordon, MCIC
Exhibition Coordinator
Canadian Society for Chemistry

EXHIBIT INFORMATION

Booth Rental

A minimum 50% deposit of the total cost of the exhibit space must accompany the application.

Full payment must be received no later than **Friday, March 30, 2007**.

Rental fee \$2,000.00 plus 6% GST = CAN\$2,120.00

Rental fee for a 10' x 10' booth includes an 8' high backwall drape with 3' high side drape (burgundy and white), one draped 6' table, two chairs, one waste basket and one 750 watt electrical outlet. Rental for your exhibit space also includes one conference delegate bag, which will include the conference program.

Confirmation of acceptance of your booth application will be made following the receipt of your completed "Application for Exhibit Space and Contract" and your payment. For further information, please contact Myra Gordon, Exhibition Coordinator, Canadian Society for Chemistry at 1-519-701-0741 or by e-mail at exhibits@csc2007.ca.

Exhibit Hours, Installation and Dismantling

Exhibit hours

Saturday, May 26, 2007	20:00–22:30
Sunday, May 27, 2007	09:30–19:00
Monday, May 28, 2007	09:30–19:00

Installation

Saturday, May 26, 2007	Noon–18:00
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Dismantling

Monday, May 28, 2007	19:00–22:00
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Security

Every reasonable precaution will be taken to protect exhibitors' property during installation and removal. However, neither the Canadian Society for Chemistry nor the Winnipeg Convention Centre can assume responsibility for your display. **Security will be provided after exhibit hours.**

Electrical Contractor

One standard electrical outlet (110 volt/750 watt) is provided per booth. For additional electrical service or for high-speed Internet service, please contact Mary Fehr, Winnipeg Convention Centre, tel 1-204-957-4538, fax 1-204-957-4576 or go to www.wcc.mb.ca and download the appropriate form.

Display Service Contractor

Western Display Group has been appointed as the official show decorator. Exhibitors must deal directly with the display service contractor for any **additional** requirements, such as extra tables, chairs and other furnishings. Western Display Group can be contacted at the following address:

Teresa Mosberger
Western Display Group
202-375 York Avenue
Winnipeg, MB Canada R3C 3J3

Tel.: 1-204-949-4000
Fax: 1-204-949-4007
E-mail: teresamosberger@westerndisplay.ca

Shipping, Drayage and Storage

Material cannot be delivered to the Winnipeg Convention Centre prior to April 25, 2007 and must be removed from the Winnipeg Convention Centre at the end of the exhibition. Any remaining freight that has not been claimed once the exhibition is over will be handled by Western Display Group at the expense of the exhibitor. All exhibition material should be delivered directly to Western Display Group at the following address; the booth name, number and exhibiting personnel must be indicated on your shipment. Please indicate your exhibit booth number on each of your boxes/crates, etc.

Western Display
c/o CSC2007
BOOTH # _____
1429 D Mountain Avenue
Winnipeg, MB Canada R2X 2Y9
1-204-949-4000
Attention: Teresa Mosberger

Western Display Group has the right to refuse material that has not been prepaid or that does not meet the above mentioned requirements.

Exhibitors are responsible for making their own shipping arrangements but should do them in coordination with Western Display Group. All shipments of exhibits handled by **Western Display Group** will be delivered to the exhibit area by noon on **Saturday, May 26, 2007**.

Promotional Material

Promotional material inserts can be included in the delegate conference bags at a cost of \$300 for those companies that are exhibiting and \$500 for those that are not exhibiting. If a company is exhibiting **and** sponsoring the Conference (see below) at the Leadership level (\geq \$2,000) or higher, there is no charge for one insert. The cost is for one piece (many pages can be stapled together to make one piece); each separate piece has a cost associated with it. Please provide 1,800 copies of each piece you want stuffed into the delegate conference bags. Promotional material inserts need to arrive one week prior to the conference date at the following address:

Western Display
"CSC2007 Kit Stuffing"
Show Management – Registration
1429 D Mountain Avenue
Winnipeg, MB Canada R2X 2Y9
1-204-949-4000

Advertising

Place your message in front of more than 1,800 delegates over the span of the four-day conference and afterwards. The program book is distributed to delegates at registration and contains the technical program and abstracts. It is the one item that most delegates are sure to carry with them throughout the conference and take back to the office where it will be used as reference material on a long-term basis; it will also be seen by co-workers who cannot attend the conference. Advertising space is limited and will be assigned on a first-come, first-served basis.

Black and white ads only: full-page \$800; half-page \$400.

Sponsorship

Sponsorship of the Conference is another way of providing very positive recognition of your company name and logo by the conferees as well as by anyone who visits the Web site before and after the conference and by any one who looks at the conference program. All sponsors will be acknowledged on the conference Web site from the time their contribution is received.

Sponsorship may be unrestricted, *i.e.*, to be used where the organizing committee feels it can best be used, or it may be used to support a specific event such as the opening reception or coffee break or symposium or it may be used to provide the delegate conference bags. Further information may be found at www.csc2007.ca/sponsorshipplan_e.html.

If you are a sponsor as well as an exhibitor, we will indicate the location of your booth on the sponsor acknowledgement Web page.

Material Handling on Site

Exhibitors may handle their own materials or Western Display Group can be contracted to handle the booth material at the exhibit area, remove the empty crates and store and return them from storage at the closing of the exhibit. All special material handling can be arranged through Western Display Group.

Shipments Originating Outside Canada

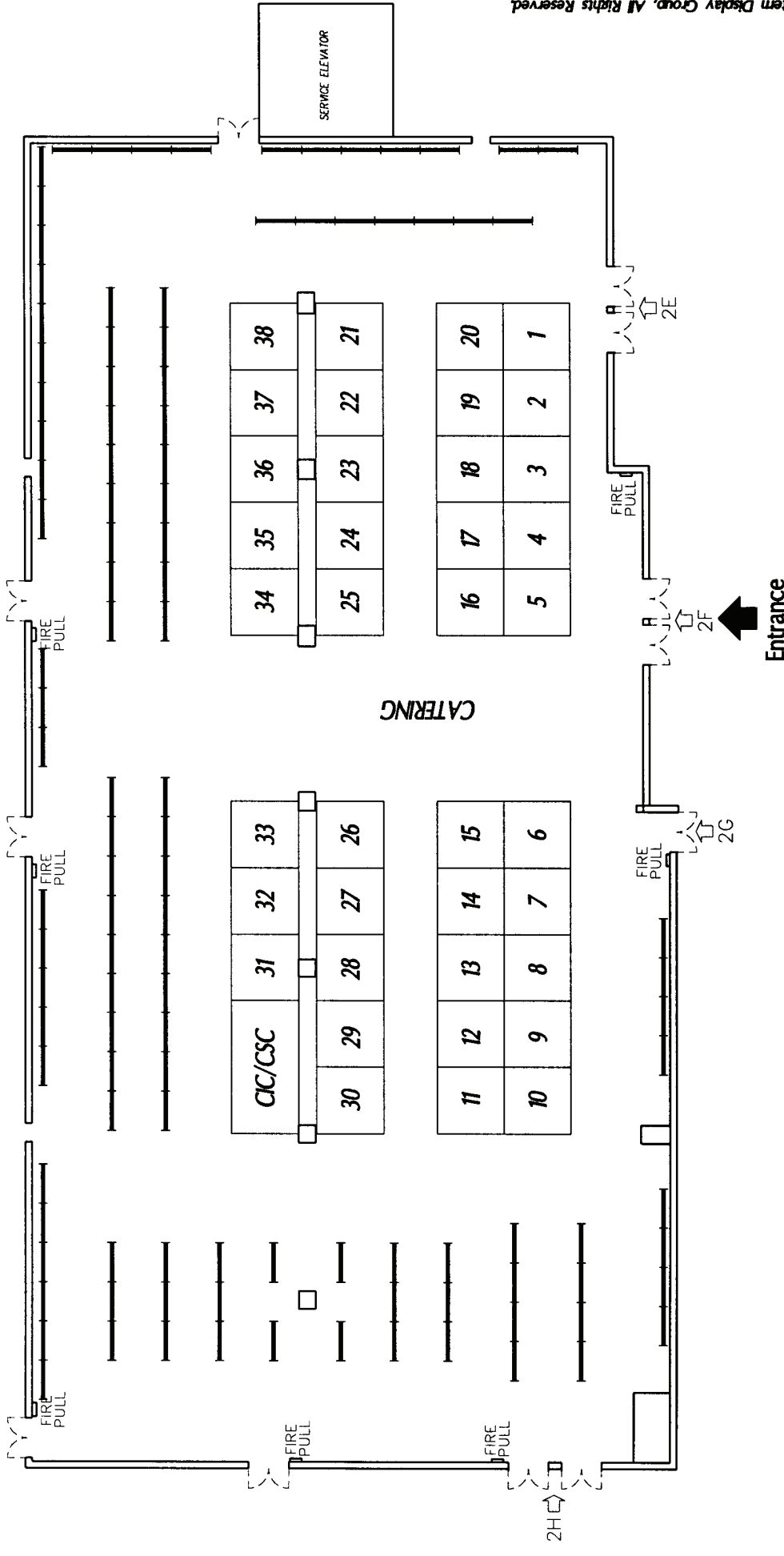
Mendelssohn Customs and Transportation Services has been selected as the Official Customs Broker and Freight Forwarder for the exhibition. All exhibitors who plan to ship goods to Canada should contact Mendelssohn Customs and Transportation Services **PRIOR TO SHIPMENT** concerning the necessary customs and shipping documents.

Contact: Wally Gerrad
Events Coordinator
Mendelssohn Customs and Transportation Services
3636 23rd Street NE, Suite 300
Calgary, AB Canada T2E 8Z5

Tel.: 1-403-291-5332 ext.#5249
Fax: 1-403-291-5305
E-mail: wgerrad@mend.com

For further information, please contact:

Myra Gordon, MCIC
Exhibition Coordinator
Canadian Society for Chemistry
130 Slater Street, Suite 550
Ottawa, ON, Canada K1P 6E2
Tel.: 1-519-701-0741
Fax: 1-519-439-4820
E-mail: exhibits@csc2007.ca



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THE CHEMICAL INSTITUTE OF CANADA

WINNIPEG CONVENTION CENTRE
 2ND FLOOR - ROOMS 2E to 2G
 40 BOOTHS (10'x 10')
 113 POSTER BOARDS (183 SURFACES)

Western Display Winnipeg
 Tel 204/949 4000
 Fax 204/949 4007
 winnipeg@westerndisplay.ca

MAY 26 - 30, 2007

OPTION 1 REV:00 NOV/28/2006 CC2007/tdw

CONTRACTUAL AGREEMENT

The assignment of space is on a first-come, first-served basis.

PURPOSE

All exhibits shall be to serve the scientific interests of the Conference and the Conference reserves the right to require the immediate withdrawal of an exhibit if the Exhibit Chair believes it may be injurious to the purposes of the Conference. Only professional equipment and services of professional interest to participants may be displayed.

RULES AND REGULATIONS – EXHIBIT

1. The exhibitor shall be bound by the Rules and Regulations as established by the Canadian Society for Chemistry for the 2007 Commercial Exhibit at the 90th Canadian Chemistry Conference and Exhibition, by the sponsoring organizations and any duly authorized representative, agents or employees of the foregoing Conference. Each exhibitor is charged with knowledge and compliance with all laws, ordinances and regulations pertaining to health, fire prevention and public safety.
2. The Canadian Society for Chemistry shall determine the eligibility of any company, product, service or application for exhibit space. The Committee may forbid installation or request removal or discontinuance of any exhibit or promotion, wholly or in part, that, in its opinion, is not in keeping with the character or purpose of the Conference.
3. All space cancellation must be received in writing prior to **March 30, 2007**; an administrative fee of CAN\$300.00 will be charged. There will be no refund for space cancelled after this date.
4. FIRE PREVENTION: Exhibitors shall not encroach on aisle space and must remain within the space assigned. All materials used for decorating must be fire resistant. Cartons, boxes and crates may not be stored under tables, behind displays or in any part of the exhibit area. At the exhibitor's expense, empty crates, etc. will be picked up, stored and returned to each booth at the close of the exhibition. All hazardous exhibits, regardless of type, are prohibited in the Exhibition Hall without the written consent from the Fire Department of Winnipeg and the Winnipeg Convention Centre. The prohibition covers but is not limited to, open flames, coal, liquid propane gas, liquid propane gas tanks, toxic liquids or gases, dangerous and/or toxic products, etc.
5. CARE OF BUILDING AND EQUIPMENT: Nothing should be posted on, attached, nailed, screwed or otherwise attached to columns, walls, floors, or other parts of the building or furniture. All heavy pieces of equipment must be placed on skids to avoid damage to flooring.
6. LIABILITY INSURANCE: Every reasonable precaution will be taken to protect each exhibitor's property during installation, Conference period and removal. However, the Canadian Society for Chemistry will not accept responsibility for injury to persons or loss of or damage to products, exhibits, equipment or decorations by fire, accident, theft or any other cause while in the Winnipeg Convention Centre. Exhibitors are advised to carry appropriate insurance to cover display materials against damage and loss as well as public liability against injury to the person and property of others.
7. AUTHORIZED REPRESENTATIVES: Each exhibitor shall provide to the Canadian Society for Chemistry in advance, the name and the title of the person(s) who will be in attendance at the display and who will be responsible for the installation, operation and removal of the exhibit. Said representative(s) shall be authorized to enter into such service contracts as may be necessary, for which the exhibitor shall be responsible.
8. SECURITY: The Canadian Society for Chemistry will employ a security service during the hours that the exhibit area is closed. Booths are to be staffed by exhibitor's personnel at all times during the hours the exhibits are open.



Canadian Society for Chemistry
www.chemistry.ca

